

**THE REGULATIONS OF THE PROMOTION**  
**„Relaxează-te în Tailanda cu American Express” (“Relax in Thailand with American Express”)**  
**May 9th, 2007-July 31st, 2007**

**Art. 1. The Carrying Out of the Campaign**

1.1. The organizer of the **„Relaxează-te în Tailanda cu American Express” (Relax in Thailand with American Express)** promotion is the Bancpost S.A. company, with headquarters in Bucharest, Calea Vitan no. 6-6A, floors 3-7, 3rd district, having the fiscal registration code RO 404416, being registered with the Trade Registry under no. J/40/9052/1991, supported by S.C. NetWing International S.R.L, with headquarters in Bucharest, Constructorilor Blvd. no. 20A, 6th district, having the fiscal registration code RO16552818, being registered with the Trade Registry under no. J/40/10472/2004.

1.2. This promotion is intended for the American Express Green, Gold, TAROM Clasic and TAROM Premium card holders (hereinafter referred to as „American Express cards”), issued by Bancpost S.A.

1.3. The promotion takes place between May 9th, 2007 and July 31st, 2007.

**Art. 2. The Participation Right**

2.1. In order to participate in the **„Relaxează-te în Tailanda cu American Express” (Relax in Thailand with American Express)** promotion, the following requirements must be fulfilled simultaneously:

A. The participants must be natural persons, who are holders of American Express cards, issued by Bancpost S.A.

B. The card holders must perform at least one transaction, in Romania or abroad, consisting in payments to the traders, service providers or authorities of the public administration, throughout the period between May 9th, 2007 and July 31st, 2007, by means of the American Express card. The transactions consisting in cash withdrawals shall not be included in this promotion, respectively shall not participate in the drawing of the lots.

2.2. The employees of the organizing company, of the companies collaborating to this project, as well as their family members (relatives and in-laws) up to the IV degree inclusively may not participate in this promotion.

2.3. The participation in the promotion implies the awareness and acceptance of these Regulations.

**Art. 3 The Promotion Mechanism**

**3.1. The Registration to the Promotion**

3.1.1. The holders of American Express cards, who fulfil the requirements provided in the above mentioned article 2 shall participate in the promotion, respectively shall be automatically registered for the drawing of the lots.

3.2. The number of participations to the drawing of the lots of each American Express

card holder is equal to the number of transactions consisting in payments to the traders, service providers or authorities of the public administration, carried out by means of the American Express card during the period between May 9th, 2007 and July 31st, 2007, inclusively.

### **3.2 The Procedure for the Drawing of the Lots**

3.2.1. The drawing of the lots for awarding the prizes shall take place on August 10th, 2007.

3.2.2 The electronic drawing of the lots shall be performed by S.C. NetWing International S.R.L., at the headquarters of Bancpost S.A., and shall be carried out in the presence of a commission made up of representatives of the companies involved in the promotion organization and shall be assisted by a notary public.

3.2.3. All the transactions consisting in payments to the traders, service providers or authorities of the public administration made by means of American Express cards in the period between May 9th, 2007 and July 31st, 2007 shall participate in the drawing of the lots.

3.2.4. An American Express card holder shall be designated as winner only for a single prize.

3.2.5. One winner and three backup winners will be picked out for each of the 12 prizes mentioned in the article 4.1, points (a), (b) and (c) below. One winner and one backup winner will be picked out for each of the 100 prizes consisting in American Express promotional objects, according to the article 4.1, point (d) mentioned below.

3.2.6. The winners of the prizes may not receive the exchange value in money or other objects of the won prizes.

3.2.7. The winner of the prize mentioned in article 4.1, point (a) below shall choose a person, in order to benefit together from the awarded prize.

### **3.3 The Contacting of the Winners**

3.3.1. The winners that were picked out shall be contacted by the Organizer by telephone, by means of the fixed network and/or the mobile phone, within 3 work days from the date when the drawing of the lots is performed.

3.3.2. In case the winner does not answer the telephone, he/she shall be called 3 times during that day, the Organizer making all the necessary efforts to contact the winner. If, following these trials, the respective winner cannot be contacted, the backup winners picked out will be called in order. Also, in case the called winner refuses the prize awarded by the drawing of the lots, the backup winners picked out will be called in order.

3.3.3. In order to be able to come in the possession of the won prize, on the date when the drawing of the lots is performed, the winner must fulfill the following requirements:

- should have paid any and all the due sums, owed to the Organizer, as a result of the American Express card issuance and usage, otherwise disposing of a term of 3 work days from the notification date for paying the above mentioned sums. If within the specified term, the winner does not fulfill its obligations towards the Organizer, the backup winners picked out will be called in order.

- the contract for the issue and usage of the American Express card, concluded with the Organizer should be valid and in force. Should it be acknowledged that the

contractual relationships between the Organizer and the respective winner have ceased, the backup winners picked out will be called in order.

3.3.4. The prizes that cannot be awarded after one of the drawings (due to the fact that the winners could not be contacted or validated in accordance with art. 3.3.3) will remain at the Organizer's disposal.

#### **Art. 4. The Prizes**

4.1. The "**Relaxeaza-te in Tailanda cu American Express**" (**Relax in Thailand with American Express**) promotion has a number of 112 prizes consisting in:

- a) 1 prize consisting in one stay for 2 persons in Thailand amounting to maximum EUR 5,000 (respectively Lei 17,000 at an exchange rate of Lei/EUR 3.4)
- b) 1 prize consisting in EUR 1,000 (respectively Lei 3,400 at an exchange rate of Lei/EUR 3.4), sum that shall be automatically transferred on the card
- c) 10 prizes consisting in one mp3 player each, all the 10 prizes having a maximum total value of EUR 1,000 (respectively Lei 3,400 at an exchange rate of Lei/EUR 3.4)
- d) 100 prizes consisting in American Express promotional objects having a maximum total value of Euro 1.000 (respectively Lei 3.400 at an exchange rate of Lei/Euro 3.4)

4.2. The total value of the prizes is the equivalent in Lei of Euro 8.000 (respectively **Lei 27.200** at an exchange rate of Lei/Euro 3.4), corresponding to the value of the prizes described in art.4.1.

4.3. The list of the promotion winners and won prizes shall be published on the websites [www.bancpost.ro](http://www.bancpost.ro), [www.americanexpress.ro](http://www.americanexpress.ro), as well as in the "Jurnalul National" daily paper within maximum 10 work days from the drawing of the lots.

#### **Art. 5. The Awarding and Assigning of the Prizes**

5.1. The prizes shall be awarded to the winners within 10 work days from the date when the winners have been notified. The winners will be able to claim and use the prizes within maximum 12 months since their reception date, but not later than August 31<sup>st</sup>, 2008.

5.2. The participants who have lost the capacity of winners according to art. 3.3.3 may not require by any means the assigning of the prizes.

#### **Art. 6. Taxes and Duties**

6.1. The Organizer undertakes to calculate, retain and transfer the duty owed for the income obtained by the winners in conformity with Law no. 571/ 2003, any other obligations of fiscal nature or any other nature related with this being the exclusive duty of the winner.

#### **Art. 7. The Promotion Regulation**

7.1. The Regulation is available for any applicant, free of charge, throughout the Promotion, at Telveverde 0800 800 228, from Monday to Friday, between 9:00 – 21:00, at all the Bancpost S.A. branches, as well as on the websites [www.bancpost.ro](http://www.bancpost.ro), [www.americanexpress.ro](http://www.americanexpress.ro).

#### **Art. 8. The Protection of Personal Data**

8.1. The participants are registered by default for the drawing of the lots, by performing transactions by means of the American Express card, according to the provisions of the above article 2.

8.2. Participation in the promotion implies the participants' consent that their

personal data be kept and processed by the Bancpost S.A. company for the purpose of some potential further notifications from Bancpost S.A..

8.3. Taking into account the fact that at the time when the American Express cards have been issued, the participants expressed their consent concerning the processing of their personal data by the organizer, including the carrying out of promotional activities, they benefit from the rights expressly stipulated by the Law no. 677/2001 on the protection of persons in relation to the processing of personal data and the free circulation of these data, including but without limitation to the following:

- the data access right (to obtain at request and free of charge the confirmation of the fact that the respective person's data are processed by Bancpost S.A.);
- the right to act upon the data (the right to request the rectification, updating, blocking, deletion or transformation of the personal data in anonymous data, in case in which the processing does not comply with the Law no. 677/2001);
- the veto right (the right to oppose at any time, for good and justified reasons, related to its particular status, the processing of the data that regard it, except for the cases in which opposite legal provisions exist. In case of justified opposition, the processing shall not aim to the data involved).

#### **Art. 9. Miscellaneous**

9.1. The participants agree that, in case of winning, their name, address and image to be made public and used for advertising purposes, without any additional obligation from the organizer, regarding the payment or any other aspect towards them.

9.2. The promotion Organizer reserves the right to modify this regulation.

This document has been drawn up and signed today, the authentication date, in four original copies, out of which three have been handed in to the party.

S.C. Bancpost S.A.

By representative,

netWing International SRL